

There were also events traditionally supported by the Bank, such as the *Círio de Nazaré*, in Belém (Pará), the Portuguese Parties *Marejada e Pescador*, in Itajaí (Santa Catarina), and *Festival Bento em Dança*, in São José do Rio Preto (São Paulo). Bradesco has also supported several beneficent events, such as the *Projeto Amigos do Bem* dinner, the McDonald's Institute Gala Dinner and the L.A.R. Project Golf Tournament.

• **Social Report – Years of 2009 and 2008**

1) Calculation basis		2008 – R\$ thousand			2009 – R\$ thousand		
Net revenue (NR) ⁽¹⁾		15,772,280			20,373,854		
Operating income (OI)		7,788,840			9,997,703		
Gross payroll (GP) ⁽²⁾		7,389,021 ⁽²⁾			7,966,338		
2) Internal social indicators ⁽²⁾		R\$ thousand	% on GP	% on NR	R\$ thousand	% on GP	% on NR
Meals		620,279	8.4	3.9	691,785	8.7	3.4
Taxes		1,282,672	17.4	8.2	1,376,365	17.3	6.8
Private pension plans		269,476	3.6	1.7	266,519	3.3	1.3
Healthcare		344,101	4.7	2.2	392,502	4.9	1.9
Occupational health and safety		-	-	-	-	-	-
Education		-	-	-	-	-	-
Culture		-	-	-	-	-	-
Professional qualification and training		93,846	1.3	0.6	86,784	1.1	0.4
On-site child care and child-care benefits		45,245	0.6	0.3	42,929	0.5	0.2
Employee profit sharing		550,456	7.4	3.5	650,023	8.2	3.2
Other		163,263	2.2	1.0	176,030	2.2	0.9
Total – Internal social indicators		3,369,338	45.6	21.4	3,682,937	46.2	18.1
3) External social indicators		R\$ thousand	% on OI	% on NR	R\$ thousand	% on OI	% on NR
Education ⁽³⁾		15,597	0.1	-	9,216	0.1	0.1
Culture		62,743	0.9	0.4	53,161	0.5	0.3
Health and basic sanitation		4,981	0.1	-	1,127	-	-
Sports		23,052	0.3	0.2	17,292	0.2	0.1
Fight on hunger and food security		147	-	-	640	-	-
Other		23,044	0.3	0.2	31,040	0.3	0.1
Total contribution to society		129,564	1.7	0.8	112,476	1.1	0.6
Taxes (excluding social charges)		4,378,778	56.2	27.8	6,366,806	63.7	31.2
Total – External social indicators		4,508,342	57.9	28.6	6,479,282	64.8	31.8
4) Environmental indicators		R\$ thousand	% on OI	% on NR	R\$ thousand	% on OI	% on NR
Investments related to company production/operation		-	-	-	-	-	-
Investments in external programs and/or projects		40,002	0.5	0.3	22,774	0.2	0.1
Total investments in environmental protection		40,002	0.5	0.3	22,774	0.2	0.1
With regards to the establishment of "annual goals" for minimizing waste, general production/operation consumption and increasing the efficient use of natural resources, the company:	() has no established goals	() has no established goals	() complies 0 to 50%	() complies 0 to 50%	() complies 51 to 75%	() complies 51 to 75%	() complies 76 to 100%
	() complies 51 to 75%	() complies 76 to 100%	() complies 76 to 100%	() complies 76 to 100%	() complies 76 to 100%	() complies 76 to 100%	() complies 76 to 100%
5) Employees indicators		2008			2009		
Employees at the end of the period		86,622			85,072		
Admissions during the period		12,648			5,097		
Outsourced employees		8,207			8,815		
Trainees/interns		832			774		
Employees older than 45		9,070			10,252		
Female employees		41,754			41,095		
% of management positions held by women		44.5			44.7		
Employees of African descent		13,374			15,989		
% of management positions held by employees of African descent		14.4			18.0		
Employees with disabilities or employees with special needs		1,285			1,581		
6) Key information regarding the exercise of business citizenship		2009			Goals - 2010		
Ratio between maximum and minimum salary		20			N/A		
Total number of occupational accidents		1,106			Employees awareness to avoid work accidents		
The company's social and environmental projects were established by:	() directors	(x) directors and managers	() all employees	() directors	(x) directors and managers	() all employees	
Occupational safety and health standards were defined by:	() directors	() all employees	(x) all + Cipa	() directors	() all employees	(x) all + Cipa	
With regards to freedom of trade union activities, collective bargaining rights and internal employee representation, the company:	(x) does not interfere	() complies with OIT rules	() encourages and complies	(x) does not interfere	() complies with OIT rules	() encourages and complies	

			with OIT			with OIT
Private pension plans are offered to:	<input type="checkbox"/> directors	<input type="checkbox"/> directors and managers	<input checked="" type="checkbox"/> all employees	<input type="checkbox"/> directors	<input type="checkbox"/> directors and managers	<input checked="" type="checkbox"/> all employees
The company's profit sharing plan is distributed to:	<input type="checkbox"/> directors	<input type="checkbox"/> directors and managers	<input checked="" type="checkbox"/> all employees	<input type="checkbox"/> directors	<input type="checkbox"/> directors and managers	<input checked="" type="checkbox"/> all employees