

## Notice to the Market

Pursuant to CVM Instructions No. 202 and No. 480, of December 6, 1993 and December 7, 2009, Banco Bradesco S.A. hereby announces that its Board of Directors, at a meeting held today, decided to appoint its Executive Deputy Officer, Mr. Leandro de Miranda Araujo, to hold, cumulatively, the position of Investor Relations Officer.

Cidade de Deus, Osasco, SP, January 30, 2019

Banco Bradesco S.A.

***André Rodrigues Cano***  
*Executive Vice President*