

Notice to the Market

Pursuant to CVM Instructions No. 202 and No. 480, of December 6, 1993 and December 7, 2009, Banco Bradesco S.A. hereby announces that its Board of Directors, at a meeting held today, decided to appoint its Executive Vice President, Mr. André Rodrigues Cano, to hold, cumulatively, the position of Investor Relations Officer.

Cidade de Deus, Osasco, SP, January 11, 2019

Banco Bradesco S.A.
Marcelo de Araújo Noronha
Executive Vice President